

# Postgraduate Design

Gain an industry relevant Masters that you can complete in just under a year, with weekend classes and different entry points depending on your previous qualifications and/or industry experience.

This Postgraduate Design Programme enables students from a range of design backgrounds to work together on live industry briefs in order to build world-class portfolios.



**BEYOND**  
**HUMAN-CENTRED**  
A Framework for Design Feeling

## OUR POSTGRADUATE PROGRAMMES

Media Design School offers a suite of Postgraduate qualifications that enable students to explore the very latest in design theory, research, practice, and innovation. We offer Postgraduate Design courses that cater to your level of experience, and offer the flexibility to top up your learning or go all the way through to getting your Masters. Wherever you start, you will experience an entirely different approach to learning that will foster your creativity and elevate your design career.

### POSTGRADUATE CERTIFICATE IN DESIGN

If you've already established a career in the field of digital design or creative tech but you're new to the world of tertiary education, then a Postgraduate Certificate in Design may be the right academic pathway for you.

This 15-week programme is designed to extend your skillset and your knowledge of design theory, whilst giving you the academic foundation to undertake further postgraduate study.



### POSTGRADUATE DIPLOMA IN DESIGN

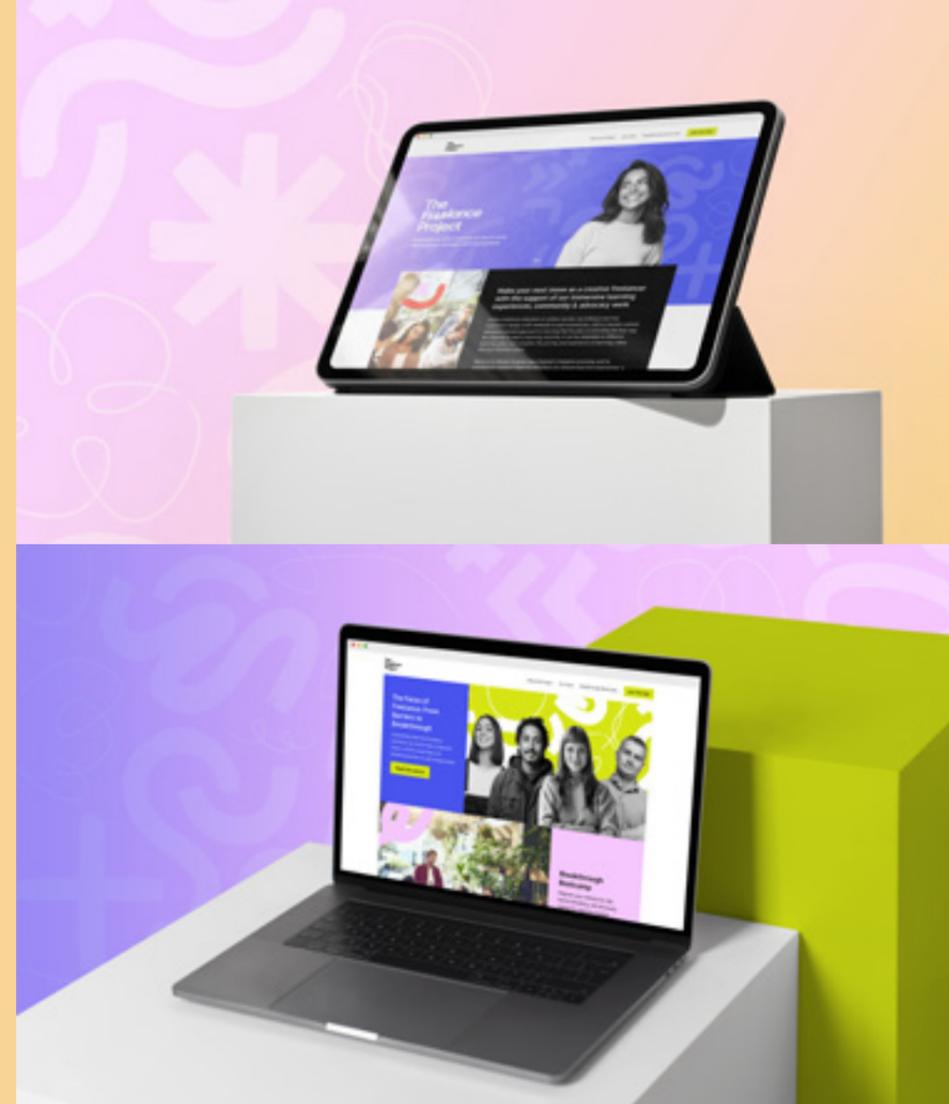
This 30-week, full-time programme is for those with an undergraduate degree who wish to develop and update their strengths across the digital design spectrum.

Develop analytical design thinking and build creative technological skills in an innovative environment. Students who have completed the Postgraduate Certificate in Design will gain advanced standing into the second trimester of the Postgraduate Diploma in Design.

### MASTER OF DESIGN

Studying our Master of Design is a transformative experience – we help a wide range of professionals become the most promising designers of a generation.

Unlike a traditional design degree, the Master of Design is tailored to your unique needs and creative challenges. One-on-one professional mentoring that supports your personal project and full-time Media Design School faculty who are industry thought leaders are the hallmarks of this intensive programme.



## The Freelance Project

### Ashley Boyd

The Freelance Project is an initiative designed in response to the need for a creative community in New Zealand where freelancers can learn, grow and thrive.

Through a series of learning experiences to match and support different stages of the freelancer's journey, and the creation of a supportive space, the vision is to grow the freelance economy in NZ. The focus on a personalised learning experience means the process and outcome looks completely different for everyone. One of the concepts, Breakthrough Bootcamp, is a self-discovery retreat for aspiring creative freelancers to prepare for the world of entrepreneurship. With community support The Freelance Project will advocate for our potential to generate economic, social & environmental value in New Zealand.

This project involved a very close relationship to personal discovery and reflection through the use of a self-developed process called 'Design Feeling', an extension to human-centred design. As a result, The Freelance Project seeks to meet both the needs of the user and the designer in an empowering and fulfilling collaboration.

## POSTGRADUATE DESIGN

The Postgraduate Design Programme enables students from a range of design backgrounds to work together on live industry briefs in order to build world-class portfolios.

What you will achieve:

- Design for Sustainable Futures: confidence in contemporary design methods (UX, systems thinking, futures) and an understanding of how new and emerging technologies can nourish design thinking.
- Project-Based Learning and Innovation: study in a studio-like environment that fosters creativity and enables you to build your own ideas.
- Industry Partnerships: design ideas that will flourish through partnerships with leading creatives and designers, enabled by our world-renowned Industry Fellow, Andy Blood.
- Participation: agility of learning - by studying at the weekend, you can work full-time, and get access to any of Media Design School's undergraduate courses to top-up your skills for free\*.

## QUALIFICATION STRUCTURE

---

### Postgraduate Certificate | 60 credits

Postgraduate Certificate students complete TWO 30 credit components at Level 8. There are SIX 30 credit (non-sequential) components offered at NZQF Level 8.

---

### Postgraduate Diploma | 120 credits

Postgraduate Diploma students complete FOUR 30 credit components at Level 8. If the student has completed the embedded Postgraduate Certificate then these 60 credits are applied to the Diploma and the student completes a further 60 credits. There are SIX 30 credit (non-sequential) components offered at NZQF Level 8.

---

### Masters | 120 credits

Masters students complete TWO 30 credit components at Level 8, PLUS, ONE 15 credit and ONE 45 credit credit components at Level 9. There are SIX 30 credit (non-sequential) Level 8 components. At NZQF Level 9, there is ONE 15 credit component and ONE 45 credit component. These two components are sequential.

---

To find out more about Postgraduate Design courses, get in contact with our team at [domestic@mediadesignschool.com](mailto:domestic@mediadesignschool.com) or [international@mediadesignschool.com](mailto:international@mediadesignschool.com) for international students.

For up-to-date and comprehensive course information, including dates and fees, visit [mediadesignschool.com](https://mediadesignschool.com).

